



Beautifying Building Exteriors Since 2009

## About us

Blooms India is ISO 9001:2015 certified company with more than a decade experience in beautifying building exteriors in different cities of India. We are importer and distributor for few of leading brands in roofing, cladding, windows, railing and landscaping products from across globe.

The materials we deal with are not only products but a solution to energy efficient buildings. These products not only beautify the building exteriors and enhance the aesthetics, but also scientifically function.

BLOOMS value its relationship with its customers. It strives to be at the forefront of the building industry requirements with the vision to forecast future market demands with excellence.

As a team we deliver products and services that meet the quality, performance and price aspirations of customers.

## Why Blooms India?

**QUALITY:** All of our brands and products are of European standard in quality. The materials like aluminium, fasteners, hardware, adhesive used for installation is of high standard. We believe in quality work that's why we have a team of skilled workers, supervisor's & engineer's. We don't deliver the project until perfection.

**TIMELY DELIVERY:** We value our customer's time and understand the criticality of project completion, thus we strive to deliver the products within the committed time lines. Our long term relationships with our suppliers allow us to ensure punctual delivery within budget.

**TURNKEY SOLUTIONS:** With its dedicated team of trained professionals, BLOOMS has been successfully executing several contracts on turn-key basis at pan India. The fact that most of the leading architects, hoteliers, industrialist builders and farms house owners have approved and used our products & services is a testimony to this.

## Our Mission

100% satisfaction to our customers while beautifying their building exteriors

## Our Vision

To become leader in premium roofing and façade products



# What We Do?

## » Roofing Solution

- Premium Clay Roof Tiles
- Natural Stone Coated Metal Roofing Tile
- ASA uPVC Spanish Roofing Tiles Sheets
- Bitumen Corrugated Roofing Sheets

## » Facade Solution

- Ventilated Clay Facade
- Zinc Cladding
- WPC Louver
- Phenolic HPL



## ● Premium Clay Roof Tiles

### Flat-10



Length: 475mm  
Width: 285mm  
Weight: 3.5 Kg./Tile  
Units / m<sup>2</sup> : 10.20 Units.  
Useful length: (Rastrel passage) VARIABLE from 365 - 400 mm  
Units / ml eave: 4  
Recommended minimum slope: 30% - 17° (\*)  
Useful width: 245 mm  
Pallet data: 252 units. / 892 Kgs. 336 u. / 1,185 Kgs.  
Minimum order: 5 tiles



Ceramic SLATE  
Paris Ochre



Ceramic SLATE  
Nepal Orange



Ceramic CEMENT  
Sidney Graphite



Ceramic OXIDE  
Tokyo Copper



COTTO Ceramic  
Ibiza Pink



WOOD Ceramic  
Weathered Cedar



WOOD Ceramic  
Toronto Oak



MONOCOLOR  
Natural Black



MONOCOLOR  
Graphite



MONOCOLOR  
Mid Grey



MONOCOLOR  
Chocolate



MONOCOLOR  
Matte Leon



NATURE Red



NATURE Moss  
Red

### TB-10 Tech



Length: 475mm  
Width: 282mm  
Weight: 3.45 Kg./Tile  
Units / m<sup>2</sup> : 10.3 units.  
Useful length: (Rastrel passage) VARIABLE from 395 - 405 mm  
Units / ml forward: 4.25 - 4.54  
Recommended minimum slope: 30% - 17° (\*)  
Useful width: 232 mm  
Pallet data: 210 units. / 771 Kgs.  
Container pallet data: 140 units. / 514 Kgs.  
Minimum order: 6 tiles



COTTO Ceramic  
Irati



COTTO Ceramic  
Between Pins



CENTENARY®  
Land



CENTENARY®  
Sand



MONOCOLOR  
Graphite



MONOCOLOR  
Chocolate



NATURE Red



NATURE Moss  
Red



NATURE Foca



NATURE  
Mansion



NATURE  
Edetania



NATURE Lamalou

## TB-4®



**Length:** 442mm  
**Width:** 258mm  
**Weight:** 3.40 Kg/tile  
**Units / m<sup>2</sup> :** 12.8 tiles  
**Useful length:** 370 mm  
**Units / ml eave:** 5 tiles  
**Minimum slope:** 30% - 17° (\*)  
**Useful width:** 205 mm  
**Lateral overlap:** 5.5 cm  
**Head overlap:** 6.9 cm  
**Weight per m<sup>2</sup> :** 44 Kg  
**Waterproofing:** breathable  
**batten sheet ml per m<sup>2</sup> :** 2.7  
**Roof tiles per truck pallet:** 240 units / 835 Kg Roof  
**tiles per container pallet:** 180 units / 630 Kg // 240 units / 835 Kg  
**Minimum order :** 6 tiles



Nature Red



Nature Vilaterra®



Matte Blue



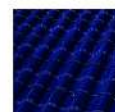
Matte Green



Glazed Green



Glazed Carmin



Glazed Cobalt Blue



Glazed Cognac



Metallic Lead



Metallic Cooper



Irisados Blue



Irisados Green



Irisados Cognac



Crystal Elegant®

## Special Pieces



Circular Ridge



3 Way Round



4 Way Round



Circular Hip End



Universal Circular  
Straight Side Cap



Universal Curved  
Sides



Angled Ridge



3 Way Angle



4 Way Angle



End Angle Hip



Universal Angled  
Side Cap



Universal Straight  
Sides



## C-50.21 Celler®



**Length:** 500mm  
**Width:** 210mm / 170mm  
**Weight:** 2.40 kg/tile  
**Units / m² :** 18 tiles  
**Units / ml eave:** 8 tiles  
**Weight per m2 :** 43 Kg Units  
**per ml Ridge:** 2.5 tiles  
**Units per lateral ml:** 2.5 tiles  
**Max. overlap:** 19.0 cm  
**Min. overlap:** 8.0 cm  
**Recommended support:** Metallic batten or treated wood (\*)  
**Dry fixing by means of:** Curved tile hook Pallet  
**data (Nature):** 250 units / 620 kg Pallet  
**data (Centenaria®):** 225 units / 570 kg  
**Pallet data (Marbled White):** 225 units / 576 kg  
**Minimum order:** 9 tiles (centennial) / 10 tiles (nature)



CENTENARIA®  
Ground



CENTENARIA®  
Sand



CENTENARIA®  
Mediterrania®



NATURE Red



NATURE Fosca



NATURE  
Manoir®



NATURE  
Vilavella®



NATURE  
Edetania®



NATURE  
Lamalou®



NATURE  
Montseny



NATURE Brown



MATT (Tamizados)  
Brown



MATT (Tamizados)  
Blue

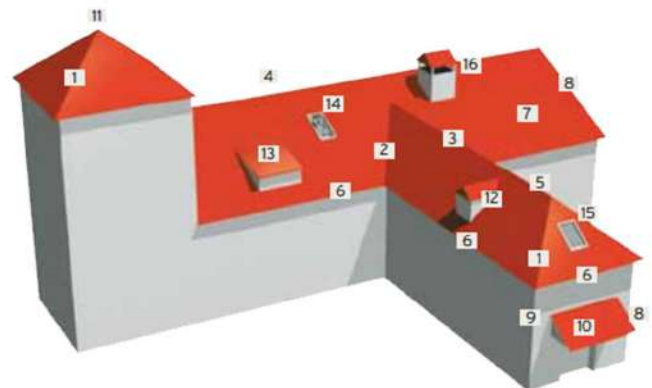


MATT (Tamizados)  
Grey

## ELEMENTS OF A ROOF SURFACE

The name and position of the parts of any kind of roof are shown in the following diagram:

- |                 |                       |
|-----------------|-----------------------|
| 1. Hip line     | 9. Left edge          |
| 2. Valley       | 10. Cantilever roof   |
| 3. Ridge line   | 11. Ornamental detail |
| 4. Monopitch    | 12. Mansard roof      |
| 5. 3-Ways ridge | 13. Attic             |
| 6. Eave         | 14. Skylight          |
| 7. Roof deck    | 15. Windows' roof     |
| 8. Right edge   | 16. Chimney           |



## ● Natural Stone Coated Metal Roofing Tiles

Metal Roofing Tile Panel is made of Aluminium with coating of Zinc, which is Aluzinc. Water repellent igneous rock formed 500 years, is coated on to the base aluzinc panel. Due to this, the Aluzinc stone coated panels are resistant to water, sound and also UV repellent and thereby reducing the heat inside the room.

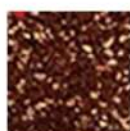
Due to the Zinc composition, this product is highly corrosion resistant. Also it is highly reflective to heat thereby giving climatic insulation for building in hot or cold conditions. Due to the shield created, overall Air conditioning cost will come down compared to GI and Aluminium sheets.

The total square meter weight of two metal tile panel is just 6 Kg, making it one eighth lighter than the clay tiles. Overall length of the panel is equal to 7-8 clay or concrete tiles. Installation is made easy and fast due to this. This world class product, won't increase extra load on buildings as the product itself is light as well as the structure needed is lighter than clay or concrete tiles. It can be cut, bend to shape and installed easily.

As per minimum order quantity, customized colours are possible. Maintenance and Repair work needed is negligible with this product. It can be used in varied applications, environment friendly, recyclable, aesthetically beautiful preferred by architects.



Charcoal



Terra Cotta



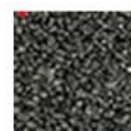
Naturel Red



Midnight Blue



Granite Black



Silver Grey



Orange



Sapphire



Black



Brick Red



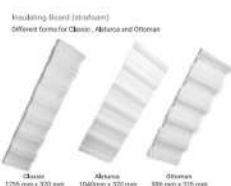
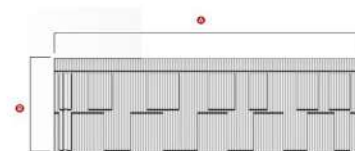
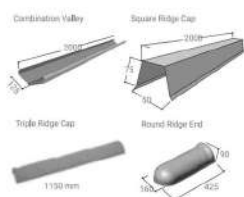
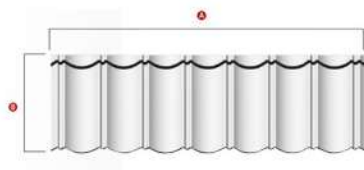
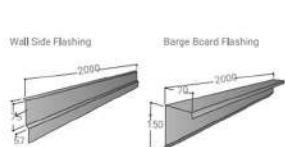
Green



Brown

## Accessories

The metal tile panels and accessories can be designed, produced and implemented.



### Classic

Tile Size (LXW)	: 1350 mm X 430 mm
Installed Exposure (LXW)	: 1300 mm X 370 mm
Min. Roof Pitch	: 12°
Weight Per Tile	: ±3.1 kg
Tiles Per Square (tiles/m <sup>2</sup> )	: ±2.08 pcs Im <sup>2</sup>
Weight Per Square (weight/m <sup>2</sup> )	: ±6.8 kg/m <sup>2</sup>
Packing	: 500 pcs/pallet, ±1500 kg/pallet

### Ottoman

Tile Size (LXW)	: 1290 mm X 385 mm
Installed Exposure (LXW)	: 1190 mm X 358 mm
Min. Roof Pitch	: 12°
Weight Per Tile	: ±2.9 kg
Tiles Per Square (tiles/m <sup>2</sup> )	: ±2.3 pcs Im <sup>2</sup>
Weight Per Square (weight/m <sup>2</sup> )	: ±6.7 kg/m <sup>2</sup>
Packing	: 500 pcs/pallet, ±1450 kg/pallet

### Shingle

Tile Size (LXW)	: 1325 mm X 430 mm
Installed Exposure (LXW)	: 1250 mm X 368 mm
Min. Roof Pitch	: 15°
Weight Per Tile	: ±3.0 kg
Tiles Per Square (tiles/m <sup>2</sup> )	: ±2.2 pcs Im <sup>2</sup>
Weight Per Square (weight/m <sup>2</sup> )	: ±6.6 kg/m <sup>2</sup>
Packing	: 500 pcs/pallet, ±1500 kg/pallet

### Classic

Tile Size (LXW)	: 1180 mm X 510 mm
Installed Exposure (LXW)	: 1130 mm X 442.5 mm
Min. Roof Pitch	: 12°
Weight Per Tile	: ±3 kg
Tiles Per Square (tiles/m <sup>2</sup> )	: ±2 pcs Im <sup>2</sup>
Weight Per Square (weight/m <sup>2</sup> )	: ±6 kg/m <sup>2</sup>
Packing	: 500 pcs/pallet, ±1500 kg/pallet



## ● ASA uPVC Spanish Roofing Tile Sheets

### Features:

- Easy to install and economical and lightweight
- Durability with flexible structure
- Resistance to weather conditions and sunlight
- Environmental protection
- Rain-free ground

### Width:

890 and 1050 mm

### Length mt:

2.40/2.62/3.06/3.72/4.60/5.7

2/2.5/3 mm

### Thickness:

Teracotta, brick red, grey, green

### Colors:

Residential, Terrace, porch, prefabricated and work places, Vault roof

### Applications:

systems, Schools, hospitals and social facilities, on all roofs can be used.



End Ridge



Top Ridge



Hip Ridge



Waterproof  
Screw



Three-Way  
Ridge



## ● Bitumen Corrugated Roofing Sheets

Production Standard and Quality of this product is world class. This environment friendly product with flexible structure, strength against UV rays, resistant to chemical and biological substances does not need the care given for other products.

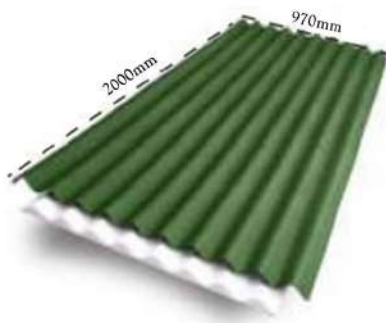
This product is made up of bitumen immersed in highest quality organic fibre and paper there by increasing the strength and resistance. They can be used in all climates and conditions, thanks to the special pigments used with paint pistol.

100% green products and 100% responsible production.

- Reduce Heat
- Reduce Rain Noises
- Easy to Apply
- Water Tightness
- Light Weight
- Durable



**Width**  
970mm (±2%)  
**Length**  
2000mm (±1%)  
**Sheet Area**  
1.94m<sup>2</sup> (±2%)  
**Net Coating Area**  
1.58m<sup>2</sup> (±2%)  
**Packaging**  
225pcs./Pallet  
**Weight**  
6.5kg Sheets



## Accessories

### Roof Ridge



**Width X Length**  
485 X 1000 m  
**Packaging**  
20 pcs. / pack



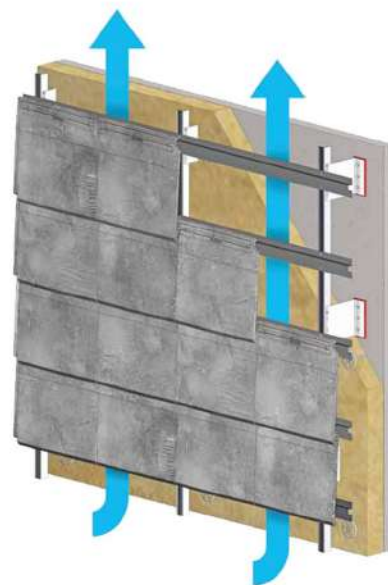
## ● Ventilated Clay Facade

With the constant evolution in exterior cladding in the architectural sector, innovative solutions in ventilated facade systems continue to be brought to market. BorjaCLAD facades are a new format of exterior cladding for buildings created as a result of the technological revolution which has occurred in Tejas Borja's ceramic products over the last few years.

The high resistance of our ceramic products to the harshest elements is well known. Proof of this are the thousands of projects around the world which have already used tiles from our company.

Whether it be to renovate an existing facade or for a new build, ventilated facade systems are an ideal, economical and easily-installed solution which also offers designers a wide variety of finishes and formats to ensure the complete integration of their project into its surroundings.

To ensure the optimal performance of the facade and straightforward installation, the tile formats used in the system are our latest flat models: FLAT-5XL® y FLAT-10



## Benefits of this system

### • WATERTIGHTNESS

Protection from the wind and rain. Reduction in moisture condensation thanks to the ventilated cavity.

### • EASY TO INSTALL

The facade cladding is installed methodically, following established steps. As only mechanical fixings are used in the cladding system, replacing one or various elements is straightforward.

### • ENERGY SAVING

The circulation of air prevents heating of the interior face of the facade, reducing the need for air conditioning. Moreover, it enables the installation of continuous insulation, without thermal bridges, to prevent loss of heat in winter and gains in summer.

### • INVISIBLE FIXINGS

A complete technical system, installed over an aluminium substructure resistant to corrosion in any environment, with hidden fixings and a perfectly plumb facade.

### • DIFFERENTIATION

New aesthetic options for facade design, with the possibility of using the same cladding on the roof and facade. Our wide range of finishes in various formats give a distinctive personality to each project. Suitable for new builds and renovations.

### • MINIMAL MAINTENANCE

The tiles are made from a material designed to resist the most adverse weather conditions. Consequently, using them in facades means hardly any maintenance is necessary to preserve their appearance and functionality.

## FLAT-5XL® / FINISHES

### PLAIN COLOUR



Leon Matte

### Ceramic SLATE



Nepal Orange



Paris Ocre

### Ceramic OXIDE



Tokyo Cooper

### Ceramic COTTO



Ibiza Pink

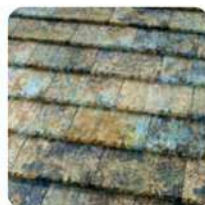
### Ceramic STONE



Austin Grey



Denver Gold



Denver Iris

### Ceramic CEMENT



Sidney Graphite

### Ceramic MARBLE



Roma Dark

## FLAT-10 / FINISHES

### PLAIN COLOURS



Graphite



Chocolate



Natural Black



Mild Grey



Leon Matte

### Ceramic SLATE



Nepal Orange



Paris Ocre

### NATURE



Roja



Roja Musgo



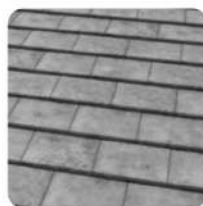
Toronto Oak



Weather Cedar

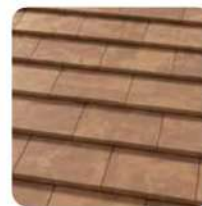
### Ceramic WOOD

### Ceramic CEMENT



Sidney Graphite

### Ceramic OXIDE



Tokyo Cooper

### Ceramic COTTO



Ibiza Pink



## ● Zinc Cladding

### elZinc Alkimi®

Zinc cladding and roofing allows a great deal of freedom when designing. The elZinc Alkimi® aesthetic finishes give character and authenticity to your architectural projects.

Manufactured from elZinc® Natural, according to EN988 and ASTM B-69 standards, through a unique surface treatment carried out with elZinc technology and know-how, the elZinc Alkimi® range respects and maintains intact the zinc's original properties.

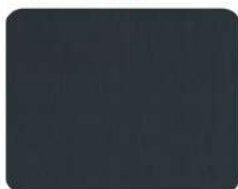
elZinc® Natural



elZinc Slate®



elZinc Graphite®



elZinc Crystal®



elZinc Lava®



elZinc Oliva®



### elZinc Rainbow®

Colour is an essential component of architecture which forms an integral part of the building identity. Versatile and aesthetic, zinc doesn't have to be grey.

elZinc Rainbow® is a range of colored architectural zinc which combines zinc elegance with the richness of colours. Available in 6 standard attractive finishes – red, blue, green, black, gold and brown – elZinc Rainbow® harmoniously integrates into its surroundings.

Produced according to EN988 and ASTM B-69 standards, elZinc Rainbow® is made by applying mineral pigments to our pretreated zinc. Its organic coating is a very attractive and durable finish that provides additional protection against corrosion.

elZinc Rainbow®  
Green



elZinc Rainbow®  
Gold



elZinc Rainbow®  
Red



elZinc Rainbow®  
Ebony



elZinc Rainbow®  
Brown



elZinc Rainbow®  
Blue



## elZinc Tiles

Made of elZinc® zinc-titanium (EN988 standard), they lend themselves to many styles of architecture, harmonising perfectly with the surrounding materials.

Whether for new-build or refurbishment projects, the elZinc range of five distinct tile designs are a great solution for wall cladding and for weathering roofs pitched over either 25° or 45°, depending on the designs chosen.

### Square tile



- Elements number/m2: 9.
- Approx. weight/m2 (in 0,7 mm): 7,3 kg/m2
- Dimensions: 400 x 400mm (parallel edges) 512mm x 555mm (height x width).
- Piece n°/box: 24
- Pitches :  $\geq 25^\circ$
- Geometry: flat

### Rhomboid tile



- Elements number/m2: 14.
- Approx. weight/m2 (in 0,7 mm): 7,8 kg/m2
- Dimensions: 560mm x 280mm.
- Pieces number/box: 35.
- Pitches :  $\geq 25^\circ$
- Geometry: flat and slightly curved

### Diamond tile



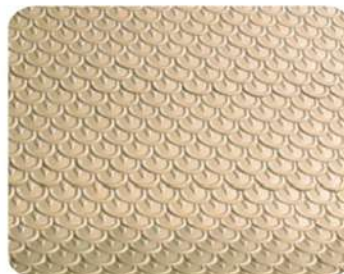
- Elements number/m2: 9,12
- Approx. weight/m2 (in 0,7 mm): 7,2 kg/m2
- Dimensions: 611mm x 415 mm
- Pieces number/box: 20
- Pitches :  $\geq 25^\circ$
- Geometry: flat and slightly curved

### Pointed fish scale tile



- Elements number/m2: 72
- Approx. weight/m2 (in 0,7 mm): 10,9 kg
- Dimensions: 240mm x 142mm
- Pieces number/box: 144
- Pitches :  $\geq 45^\circ$
- Geometry: flat and slightly curved

### Rounded fish scale tile



- Elements number/m2: 41
- Approx. weight/m2 (in 0,7 mm): 7,4 kg/m2
- Dimensions: 280mm x 200mm
- Pieces number/box: 104
- Pitches :  $\geq 45^\circ$
- Geometry: flat and slightly curved



## ● WPC Louver

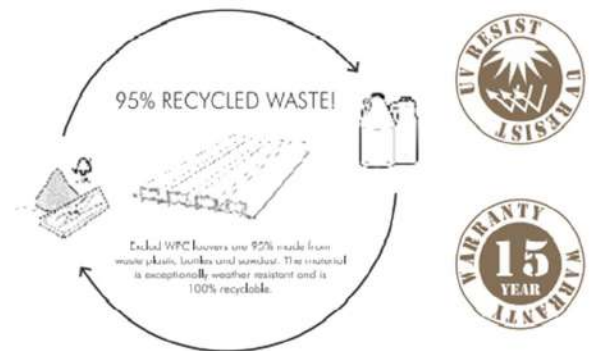
### Fiber Wood Louvers

Developed with the latest extrusion technologies, Exclad Fiber wood louvers combines the durability of co-extrusion and the warm appearance of wood. The false open-joint profile and hidden screw design trendy and modern, gives rhythm to the facade while preserving the natural character and warmth of wood. Random nuances in colors reinforce the realistic impression of a natural, untreated material.

High-tech polymer wood, outer consist of 100% engineering plastic, core composed of 65% sawdust and 30% recycled polythelene and 5% compound. No toxic products, no glue or heavy metals. Manufacturer from 95% recycled materials. Exclad cladding boards are also 100% recyclable. An Ecological alternative to tropical wood. An environmentally friendly product.

For many individuals, the composite solution is ideal for all types of projects (renovation or new deck).

The Exclad Fiber wood louvers structure is equipped with lugs on the backs of boards, which naturally create a thin space for air between the support and the siding. In vertical installations, they help install boards on a simple wood or metal frame only. Another advantage, the Exclad board coating is rot-proof and has no risk of any moisture pick-up. Air circulation is only for ventilation of the support.



Outdoor Co-extrusion WPC Cladding

### Product Ranges

EEC 33mm			
Code	Planks	Colour	Dimension
EEC 602		Teak	2900 x 165 x 33mm
EEC 603		Ipe	
EEC 601		Dusty Grey	
EEC 604		Charcoal	

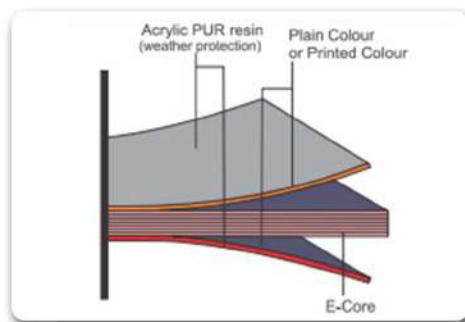
EEC 26mm			
Code	Planks	Colour	Dimension
EEC 801		Teak	2900 x 219 x 26mm
EEC 802		Ipe	
EEC 803		Thermo	
EEC 804		Charcoal Grey	

## ● Phenolic HPL

### Composition of Compact HPL

Exterior Compact HPL are produced by-

- Impregnating large amount of kraft papers having resin-absorbing capability and Pressing under high temperature of  $> 170^{\circ}\text{C}$  and pressure of  $> 5\text{MPa}$ .
- Manufactured under European norm EN 438 and to ISO 4586 with density of  $> 1350\text{ kg/m}^2$ .



Exterior Compact HPL are comprise by-

- Virgin Kraft Paper (A grade)
- Decorative Papers (All Blue scale 6 Plus Decor Paper from German Companies Like Schattdecor, Chiyoda)
- Phenolic Resins (Formaldehyde)
- UV Protection Film (Evonik)
- Transportation Layer (Polyethylene)

### Scope of Compact HPL in a building

- Facade Element
- Canopy/Porch
- Ceiling/Attic
- Louvers/Sunscreen
- Pergola
- Pillar Cladding
- Railings
- Boundary Wall
- Entrance Gate
- Shaft Cladding
- CNC Perforation

### Installation system

**Adhesive System (8mm)**



- Wall
- Insulation
- HPL
- L-Anchor
- AL Profile
- DS Tape

**Coloured Rivet System (6mm)**



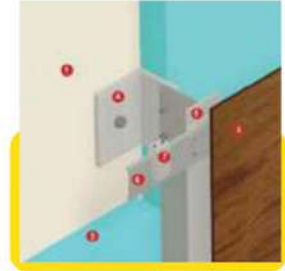
- Wall
- Insulation
- HPL
- L-Anchor
- AL Profile
- Rivets

**Siding System (6/8mm)**



- Wall
- Insulation
- HPL
- L-Anchor
- AL Profile
- Clipping Profile
- Rivets

**Hanger System (10mm)**



- Wall
- Insulation
- HPL
- L-Anchor
- AL Profile
- AL Rail
- Hanger



## Exclad Decors



**8001**



**8033**



**8037**



**8053**



**8054**



**8071**



**8076**



**8090**



**8092**



**9007**



**9012**



**7017**



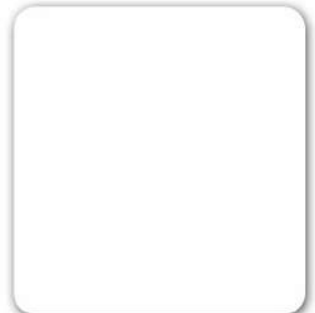
**9021**



**9022**

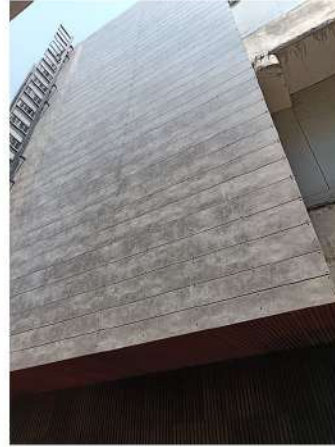


**9062**

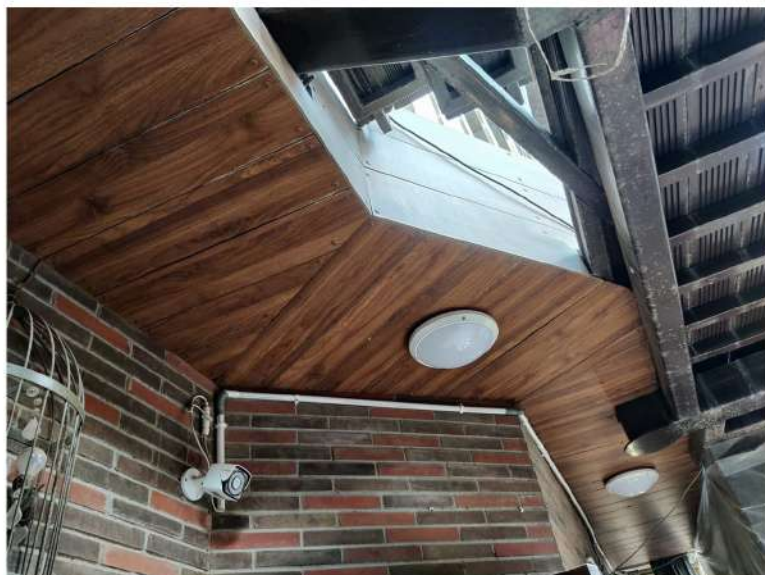


**7000**

# Our Projects







**and many more...**





# BLOOMS

Roofing & Facade Solutions



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